



# BRYAN PETERSON

*Independent Candidate  
for Shetland South*

**I WAS BORN AND BROUGHT UP IN SHETLAND IN A SAFE, STRONG AND SUPPORTIVE COMMUNITY. I WILL UPHOLD THOSE VALUES AND WORK TO SAFEGUARD SHETLAND'S PROSPERITY**

*I'm 45 and originally from Lerwick. After spending most of my 20s studying and working in Glasgow, I came home to work for Shetland Arts where I'm now a senior manager.*

*I have 15 years experience in providing services for the benefit of the community, outcome-focussed strategic planning, working with local and national partners, securing external funding, and delivering value within budgets.*

*I've lived in Hoswick for 12 years, and I'm the Chair of Sandwick Community Council, which has given me a good grounding in the issues affecting the South Mainland.*

*The Council must have a strong voice nationally, and provide practical support locally, to allow our community to reach its full potential and ensure our islands continue to thrive.*

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# MY PRIORITIES FOR THE 2022-27 COUNCIL

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## **REPRESENTATION**

Be accountable, approachable and responsive representatives of our community.

## **ENERGY**

Tackle fuel poverty, maximise the benefits of environmentally responsible renewables, work toward net-zero.

## **ECONOMY**

Encourage a diverse and sustainable economy, and support local businesses to reach global markets.

## **INDUSTRY**

Support the backbone industries of fishing, aquaculture, agriculture, and responsible mineral extraction.

## **FINANCIAL PRUDENCE**

Agree on realistic, sustainable budgets that preserve the benefits of SIC reserves.

## **INFRASTRUCTURE**

Make progress on fixed links and support key improvements (inc. the Levenwick Road, Black Gaet junction and Fair Isle Ferry).

## **HOUSING**

Address issues of availability, affordability, energy efficiency and maintenance, and support the construction industry to deliver the 22-27 Housing Strategy.

## **SOCIAL CARE**

Advocate excellent standards of services for members of our community most in need.

## **EDUCATION AND PERSONAL DEVELOPMENT**

Support rural education, apprenticeships, local career opportunities and skills development for people of all ages.

## **CULTURE**

Support and develop Shetland's unique heritage, arts and Creative Industries.

## **VOLUNTARY SECTOR**

Support and celebrate the work of voluntary groups and individuals, and provide fundraising expertise to access external finance.

## **EFFECTIVE LOBBYING**

Work with national and international partners to ensure Shetland has an effective strategic voice.